

DentaQuest Group Care Insurance Plan

CONTEXT

Oral Health Coverage US Population

In 2017, 48 million Americans live in the counties without any dentist. Some of them like children are covered by Medicaid or Medicare, but because they don't have access to a dentist, they cannot use it.

In the other hand, 33% of Americans do not have oral insurance. It causes a major health problem.

ER Redirect

Recent studies show a direct relation between dental health and overall health.

This means poor oral health increase not only tooth decay but also increases other diseases such as Diabetes. All of these mean more health bills and ER visit.

Health Workforce

In the Current system dentists are responsible for most of the process, although a hygienist can do their part.

We suffer from workforce shortage, 10% of dentists will be retired, and 30% of the new dentists are women who mostly after 10-15 yrs come back to work as part-time.

Graduated dentists cannot afford to buy their equipment and also have to learn more about business before open their own clinic.

GOAL

Care out of Chair

Reduce disparities by providing more versatile and flexible oral and dental health care. Make it more available for low-income and rural neighborhoods by providing low-cost prevention services instead of expensive drilling and filling model.

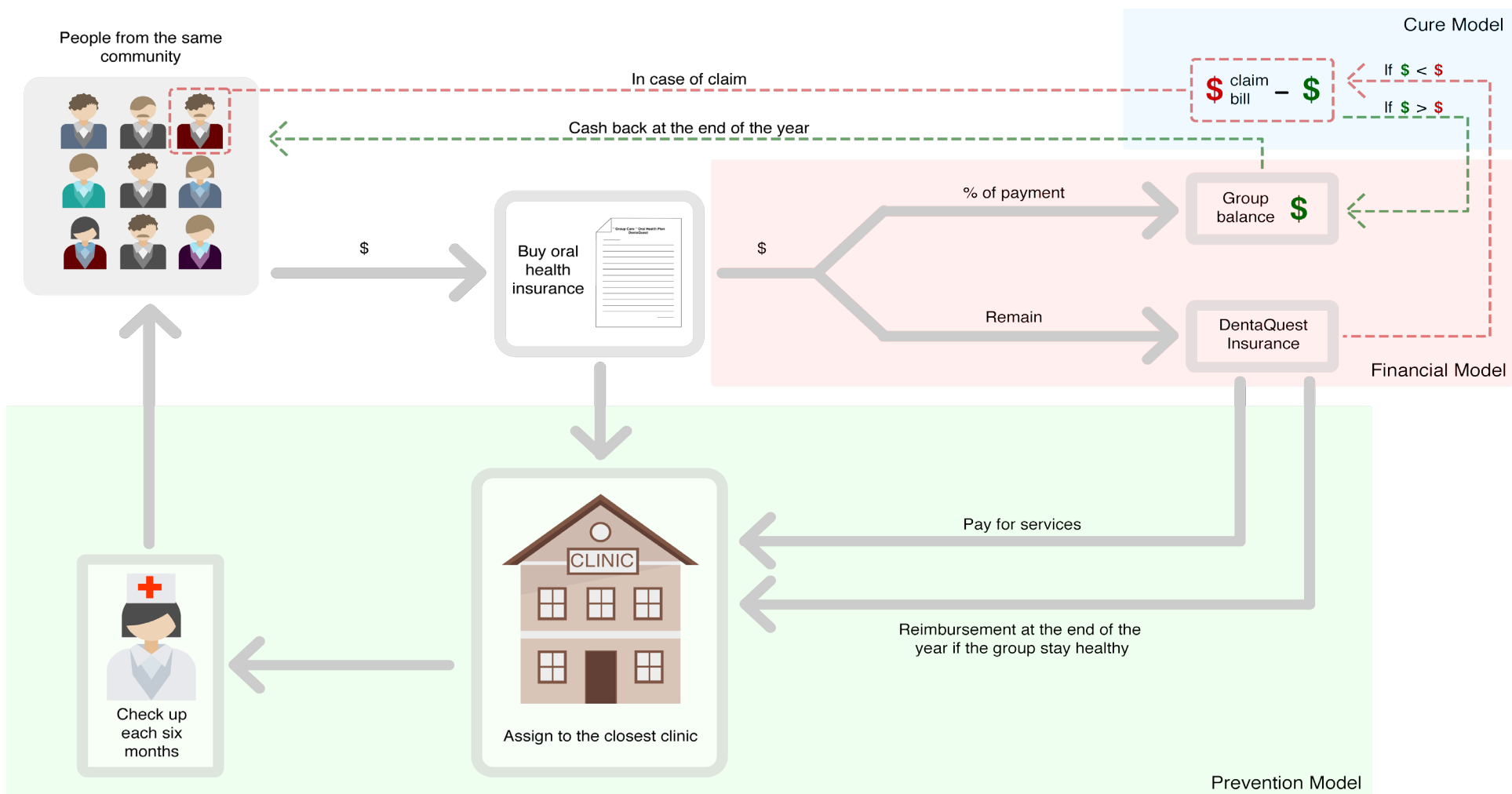
Prevention vs Cure Model

A prevention model instead of curing model. Curing and ER processes are expensive. It is wiser to keep people healthy instead of curing them. We are looking for a win-win model. It should be appealing for all stakeholders.

Social Impact and Community Engagement

Engaging communities and community leaders in the system. Make the access to patient easier and optimize the time of the care provider. Changing the community culture by educating people about oral health.

SOLUTION



Feedback

Care Group

Foundation

DentaQuest
